

Order / Rev: 712304
 Alt Order #: 6308184
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Thrasher For Senate
 Product Desc: JOHN THRASHER CAMP
 Estimate: 448
WTLV-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------|-----------|-------------------|-----------------|--------------------------------|-----------------------|----------------------------|--------------------------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|------------|
| E 2 | WTLV | 10/17/12 | 10/19/12 | Today Show M-F 7-9am | CM | 7a-9a (8:00 AM-9:00 AM) | -- WTF-- | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 2 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -- WTF-- | 3 | | \$400.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| [NA/Oversold] at order | | | | | | | | | | | | | | | |
| 4 | WTLV | 10/15/12-10/21/12 | | Today Show | 7a-9a | | (8:00 AM-9:00 AM) A-- WThF---- | :30 | | \$875.00 | | 0.00 | NM | | |
| Ⓜ MG for 2.1,2.2,2.3 | | | | | | | | | | | | | | | |
| [rate up] | | | | | | | | | | | | | | | |
| 5 | WTLV | 10/15/12-10/21/12 | | Today Show | 7a-9a | | (8:00 AM-9:00 AM) A-- WThF---- | :30 | | \$875.00 | | 0.00 | NM | | |
| Ⓜ MG for 2.1,2.2,2.3 | | | | | | | | | | | | | | | |
| [rate up] | | | | | | | | | | | | | | | |
| E 5 | WTLV | 10/16/12 | 10/18/12 | M-F 7-730p Wheel of Fortune | CM | M-F 7p-7:30p | - TWT--- | :30 | 3 | \$450.00 | P-3 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - TWT--- | 3 | | \$450.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTLV | 10/15/12-10/21/12 | | M-F 7-730p | M-F 7p-7:30p | | - TWTh----- | :30 | | (\$450.00) | | 0.00 | NM | | |
| See MG 5.4,5.5 | | | | | | | | | | | | | | | |
| [NA/Oversold] at order | | | | | | | | | | | | | | | |
| 2 | WTLV | 10/15/12-10/21/12 | | M-F 7-730p | M-F 7p-7:30p | | - TWTh----- | :30 | | (\$450.00) | | 0.00 | NM | | |
| See MG 5.4,5.5 | | | | | | | | | | | | | | | |
| [NA/Oversold] at order | | | | | | | | | | | | | | | |
| 3 | WTLV | 10/15/12-10/21/12 | | M-F 7-730p | M-F 7p-7:30p | | - TWTh----- | :30 | | (\$450.00) | | 0.00 | NM | | |
| See MG 5.4,5.5 | | | | | | | | | | | | | | | |
| [NA/Oversold] at order | | | | | | | | | | | | | | | |
| 4 | WTLV | 10/15/12-10/21/12 | | M-F 7-730p | M-F 7p-7:30p | | - TWTh----- | :30 | | \$1,000.00 | | 0.00 | NM | | |
| Ⓜ MG for 5.1,5.2,5.3 | | | | | | | | | | | | | | | |
| [rate up] | | | | | | | | | | | | | | | |
| 5 | WTLV | 10/15/12-10/21/12 | | M-F 7-730p | M-F 7p-7:30p | | - TWTh----- | :30 | | \$1,000.00 | | 0.00 | NM | | |
| Ⓜ MG for 5.1,5.2,5.3 | | | | | | | | | | | | | | | |
| [rate up] | | | | | | | | | | | | | | | |
| E 6 | WTLV | 10/18/12 | 10/18/12 | M-F 730-8p Jeopardy | CM | M-F 7:30p-8p | --- T--- | :30 | 2 | \$525.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --- T--- | 2 | | \$525.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTLV | 10/15/12-10/21/12 | | M-F 730-8p | M-F 7:30p-8p | | --- Th----- | :30 | | (\$525.00) | | 0.00 | NM | | |
| See MG 6.3 | | | | | | | | | | | | | | | |
| [NA/Oversold] at order | | | | | | | | | | | | | | | |
| 2 | WTLV | 10/15/12-10/21/12 | | M-F 730-8p | M-F 7:30p-8p | | --- Th----- | :30 | | (\$525.00) | | 0.00 | NM | | |
| See MG 6.3 | | | | | | | | | | | | | | | |
| [NA/Oversold] at order | | | | | | | | | | | | | | | |
| 3 | WTLV | 10/15/12-10/21/12 | | M-F 730-8p | M-F 7:30p-8p | | --- Th----- | :30 | | \$1,200.00 | | 0.00 | NM | | |
| Ⓜ MG for 6.2,6.1 | | | | | | | | | | | | | | | |
| [rate up] | | | | | | | | | | | | | | | |
| E 7 | WTLV | 10/16/12 | 10/21/12 | LN (M-Su) Late News (M-Su) | CM | 11-1135p | - TW--- S | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | - TW--- S | 3 | | \$400.00 | | 0.00 | | | | | | |

WTLV-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------|-----------|-------------------|-----------------|-------------------------------|-------|-----------------------|-----------------|---------------|-------|-----------------------|-----|---------------|-------------|-------|------------|
| E 7 | WTLV | 10/16/12 | 10/21/12 | LN (M-Su) Late News (M-Su) | CM | 11-1135p | -TW--S | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -TW--S | | 3 | | | | \$400.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTLV | 10/15/12-10/21/12 | | LN (M-Su) | | 11-1135p | -TW-----Su | :30 | | (\$400.00) | | 0.00 | NM | | |
| See MG 7.4,7.5,7.6,7.7 | | | | | | | | | | | | | | | |
| 2 | WTLV | 10/15/12-10/21/12 | | LN (M-Su) | | 11-1135p | -TW-----Su | :30 | | (\$400.00) | | 0.00 | NM | | |
| See MG 7.4,7.5,7.6,7.7 | | | | | | | | | | | | | | | |
| 3 | WTLV | 10/15/12-10/21/12 | | LN (M-Su) | | 11-1135p | -TW-----Su | :30 | | (\$400.00) | | 0.00 | NM | | |
| See MG 7.4,7.5,7.6,7.7 | | | | | | | | | | | | | | | |
| 4 | WTLV | 10/16/12-10/19/12 | | LN (M-Su) | | 11-1135p | -TWThF---- | :30 | | \$400.00 | | 0.00 | NM | | |
| Ⓜ MG for 7.2,7.1,7.3 | | | | | | | | | | | | | | | |
| [relog 3x, add 1x] | | | | | | | | | | | | | | | |
| 5 | WTLV | 10/16/12-10/19/12 | | LN (M-Su) | | 11-1135p | -TWThF---- | :30 | | \$400.00 | | 0.00 | NM | | |
| Ⓜ MG for 7.2,7.1,7.3 | | | | | | | | | | | | | | | |
| [relog 3x, add 1x] | | | | | | | | | | | | | | | |
| 6 | WTLV | 10/16/12-10/19/12 | | LN (M-Su) | | 11-1135p | -TWThF---- | :30 | | \$400.00 | | 0.00 | NM | | |
| Ⓜ MG for 7.2,7.1,7.3 | | | | | | | | | | | | | | | |
| [relog 3x, add 1x] | | | | | | | | | | | | | | | |
| 7 | WTLV | 10/16/12-10/19/12 | | LN (M-Su) | | 11-1135p | -TWThF---- | :30 | | \$400.00 | | 0.00 | NM | | |
| Ⓜ MG for 7.2,7.1,7.3 | | | | | | | | | | | | | | | |
| [relog 3x, add 1x] | | | | | | | | | | | | | | | |
| E 11 | WTLV | 10/21/12 | 10/21/12 | Sun 6-630p Sun 6-630pm | CM | Sun 6p-6:30p | -----S | :30 | 1 | \$160.00 | P-3 | 0.00 | NM | 2 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | | | \$160.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTLV | 10/15/12-10/21/12 | | Sun 6-630p | | Sun 6p-6:30p | -----Su | :30 | | (\$160.00) | | 0.00 | NM | | |
| See MG 11.2,11.3 | | | | | | | | | | | | | | | |
| 2 | WTLV | 10/15/12-10/21/12 | | Sat 6-630p | | Sat 6p-6:30p | -----Sa-- | :30 | | \$160.00 | | 0.00 | NM | | |
| Ⓜ MG for 11.1 10/21 | | | | | | | | | | | | | | | |
| [Per Management (Sam)] | | | | | | | | | | | | | | | |
| 3 | WTLV | 10/15/12-10/21/12 | | Sat 6-630p | | Sat 6p-6:30p | -----Sa-- | :30 | | \$160.00 | | 0.00 | NM | | |
| Ⓜ MG for 11.1 10/21 | | | | | | | | | | | | | | | |
| [Per Management (Sam)] | | | | | | | | | | | | | | | |
| E 12 | WTLV | 10/21/12 | 10/21/12 | Meet the Press Sun 9-10a | CM | 9a-10a | -----S | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | | | \$400.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTLV | 10/15/12-10/21/12 | | Meet the Press | | 9a-10a | -----Su | :30 | | (\$400.00) | | 0.00 | NM | | |
| See MG 12.2 | | | | | | | | | | | | | | | |
| [NA/Oversold] at order | | | | | | | | | | | | | | | |
| 2 | WTLV | 10/21/12-10/21/12 | | Meet the Press | | 9a-10a | -----Su | :30 | | \$850.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.1 10/21 | | | | | | | | | | | | | | | |
| [rate up] | | | | | | | | | | | | | | | |
| E 15 | WTLV | 10/22/12 | 10/22/12 | Today Show M-F 7-9am | CM | 7a-9a | M----- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | </ | | |

Order / Rev: 712304
 Alt Order #: 6308184
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Thrasher For Senate
 Product Desc: JOHN THRASHER CAMP
 Estimate: 448

WTLV-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-------------|--------------------------------|----------|----------------|-----------------------|------|-------|----------|-----|------|--------|-------|-------------|
| E 18 | WTLV | 10/22/12 | 10/22/12 | M-F 7-730p Wheel of Fortune | CM | M-F 7p-7:30p | M----- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| <div><div><div><div><u>Start Date</u></div><div>10/22/12</div></div><div><div><u>End Date</u></div><div>10/28/12</div></div><div><div><u>Weekdays</u></div><div>M-----</div></div></div><div><div><u>Spots/Week</u></div><div>1</div></div><div><div><u>Rate</u></div><div>\$450.00</div></div><div><div><u>Rating</u></div><div>0.00</div></div></div> | | | | | | | | | | | | | | | |
| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type | | | | | | |
| 1 | WTLV | 10/22/12-10/28/12 | M-F 7-730p | M-F 7p-7:30p | M----- | :30 | (\$450.00) | 0.00 | NM | | | | | | |
| See MG 18.2 [NA/Oversold] at order | | | | | | | | | | | | | | | |
| 2 | WTLV | 10/22/12-10/22/12 | M-F 7-730p | M-F 7p-7:30p | M----- | :30 | \$1,000.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 18.1 10/22 [rate up] | | | | | | | | | | | | | | | |
| E 19 | WTLV | 10/22/12 | 10/22/12 | M-F 730-8p Jeopardy | CM | M-F 7:30p-8p | M----- | :30 | 1 | \$525.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| <div><div><div><div><u>Start Date</u></div><div>10/22/12</div></div><div><div><u>End Date</u></div><div>10/28/12</div></div><div><div><u>Weekdays</u></div><div>M-----</div></div></div><div><div><u>Spots/Week</u></div><div>1</div></div><div><div><u>Rate</u></div><div>\$525.00</div></div><div><div><u>Rating</u></div><div>0.00</div></div></div> | | | | | | | | | | | | | | | |
| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type | | | | | | |
| 1 | WTLV | 10/22/12-10/28/12 | M-F 730-8p | M-F 7:30p-8p | M----- | :30 | (\$525.00) | 0.00 | NM | | | | | | |
| See MG 19.2 [NA/Oversold] at order | | | | | | | | | | | | | | | |
| 2 | WTLV | 10/22/12-10/28/12 | M-F 730-8p | M-F 7:30p-8p | M----- | :30 | \$1,200.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 19.1 10/22 [rate up] | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 17 | \$11,225.00 |